

projectworks, LLC Launches Online Promotional Products Store

(FREDERICK, MD — APRIL 4, 2011) Seizing on its long-proven expertise in the areas of ecommerce, promotional products, and logistics management, projectworks announced today the launch of its promotional products web store, effective immediately.

The projectworks web store provides a conveniently accessible catalog of selected promotional products offered by projectworks to its clients and prospective clients. The store can be found at <http://www.projectworks.com/pwwebstore/>

A turn-key company store solution

The projectworks web store is a live case study of projectworks' unique ability to deliver turn-key company web store solutions--it showcases all of the functionality necessary to offer branded merchandise online, including: the web store and ecommerce functionality, the inventory selection and sourcing, and the backend logistics (warehousing, inventory management, and order fulfillment).

"We are very excited to launch our web store today, for a variety of reasons," said Alex Canizales, CEO of projectworks, LLC. "Our web store will allow us to highlight a nice selection of the promotional products we offer, it will help us attract new clients, but most importantly, it will showcase our company's ability to deliver complete, turn-key company web store solutions."

"We are currently working on a few web store concepts for new clients, and wanted to show them what can be done when you have the know-how, experinece, resources, and infrastructure to make it all happen," said Canizales. "We invite folks to stop by our web store, browse our product selection, and contact us to help with their promotional marketing efforts. The store is a great source of promotional ideas, and our team is always ready and willing to help out and make things happen."

The projectworks web store is open to the public, effective immediately. Individuals and organizations may browse the catalog of offerings, place orders online (and pay for the merchandise using a credit card), and/or contact projectworks directly with questions about specific items in the store and ordering details. The store easily groups the products into logical categories, contains basic seach functionality, and is clean and easy to navigate.

About projectworks, LLC

Established in 1998, projectworks, LLC (www.projectworks.com) is a small, privately-held business that specializes in delivering promotional marketing and marketing support solutions that work for its clients. Based in Frederick, MD, projectworks' promotional solutions include turn-key business and consumer promotions, promotional products, corporate gifts, employee incentive/reward programs and fully functional company web stores (including commerce, inventory management and order fulfillment) .

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