

projectworks, LLC Joins the American Hospital Association

(FREDERICK, MD — JULY 7, 2011) Seizing on the opportunity to provide hospital and health care organizations with professional-grade and fully turn key promotional marketing solutions, projectworks announced today that it has joined the American Hospital Association (AHA) as an Associate member, effective immediately.

The American Hospital Association (www.aha.org) is the national organization that represents and serves all types of hospitals, health care networks, and their patients and communities. Close to 5,000 hospitals, health care systems, networks, other providers of care and 40,000 individual members come together to form the AHA.

“We are excited to join the AHA this year, and look forward to serving the promotional marketing needs of its member hospitals,” said Alex Canizales, CEO of projectworks, LLC. “Our unique offerings will be a perfect match to the promotional needs of some of these large organizations.”

“We welcome projectworks into AHA associate membership, and look forward to having them become a part of the AHA family,” said Tony Spohn, Executive Director of Associate Membership at AHA. “We believe that AHA’s associate membership program offers a tremendous level of value, by providing access to healthcare community information and other resources that are not readily available elsewhere.”

projectworks will be focusing on offering and delivering turnkey promotional marketing solutions and fully featured company web stores to AHA hospitals and health care members. Ranging from employee rewards and recognition programs, to promotional merchandise that increases brand awareness and loyalty, projectworks has a wide array of solutions that can deliver results for hospitals and other health care providers.

About projectworks, LLC

Established in 1998, projectworks, LLC (www.projectworks.com) is a privately-held business that specializes in promotional marketing and marketing support solutions that deliver results for its clients. Based in Frederick, MD, projectworks’ promotional solutions include turn-key business and consumer promotions, promotional products, corporate gifts, employee incentive/reward programs and fully functional company web stores (including commerce, inventory management and order fulfillment) .

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